



EVERY YEAR, A CHILD COVERS THE DISTANCE OF 59 MARATHONS IN SCHOOL SHOES

Yet, no innovation has focused
on the needs of growing feet.

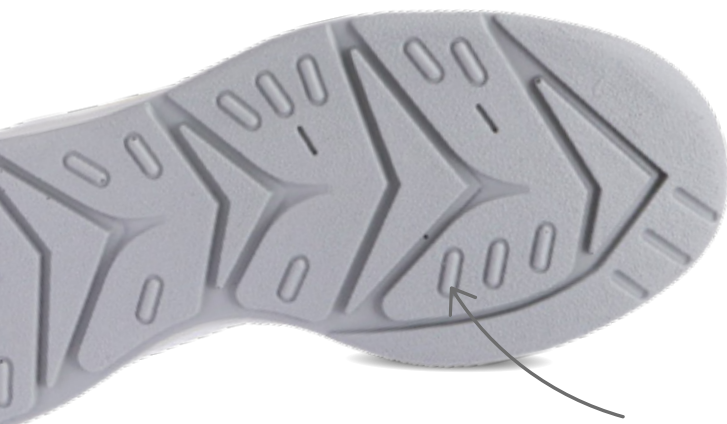
Plaeto steps in to change that.

What makes **Plaeto**
the ideal school shoe?

RELAXED TOE ROOM
for free movement of feet



TILT LACING
aligns with the foot's
natural angle; providing greater
flexibility, comfort and fit



CHEVRON PATTERN OUTSOLE
stable grip on all surfaces



PLAETO365 CUSHIONING
superior comfort all-year long

Plaeto Nova shoes are built on science-driven research

PLAETO NOVA SHOES - BLACK AND WHITE

Toddlers



Lacing: Velcro + Elastic
Sizes : EU 24-31.5

AED 99*

Kids



Lacing: Velcro + Elastic
Sizes : EU 33-36.6

AED 129*

Young Adults



Lacing: Regular
Sizes : EU 38-47

AED 149*

*Prices exclusive of VAT

Plaeto's 4,000 hours of foot morphology study with 500 children helped us understand how their feet grow, move, and play!



Plaeto Nova shoes come in **cloth bags**



At just 6.5 kg of CO₂ emissions per pair, Plaeto Nova shoes have **50% lower carbon footprint** compared to most school shoes